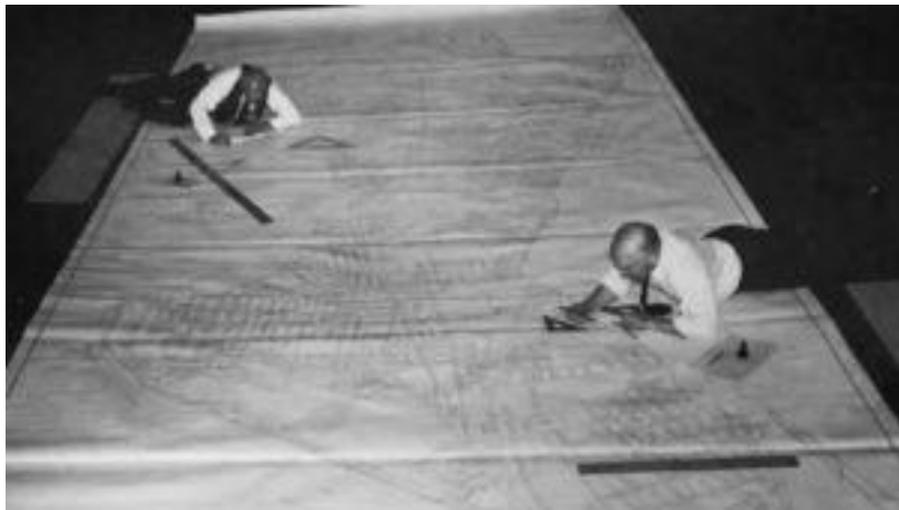
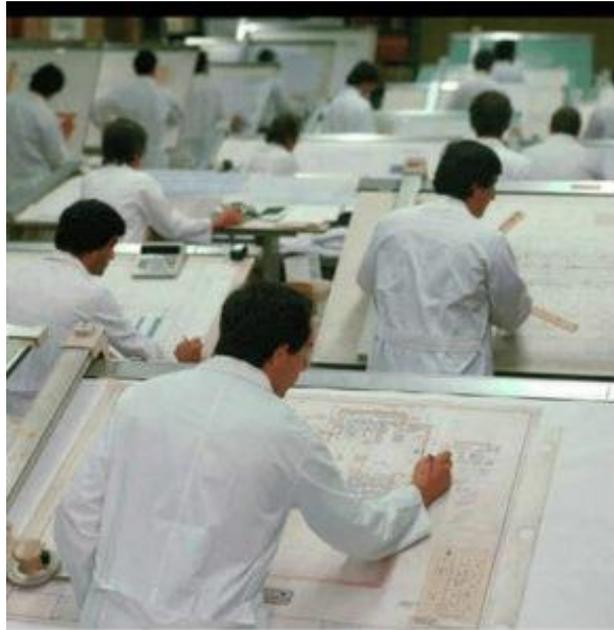


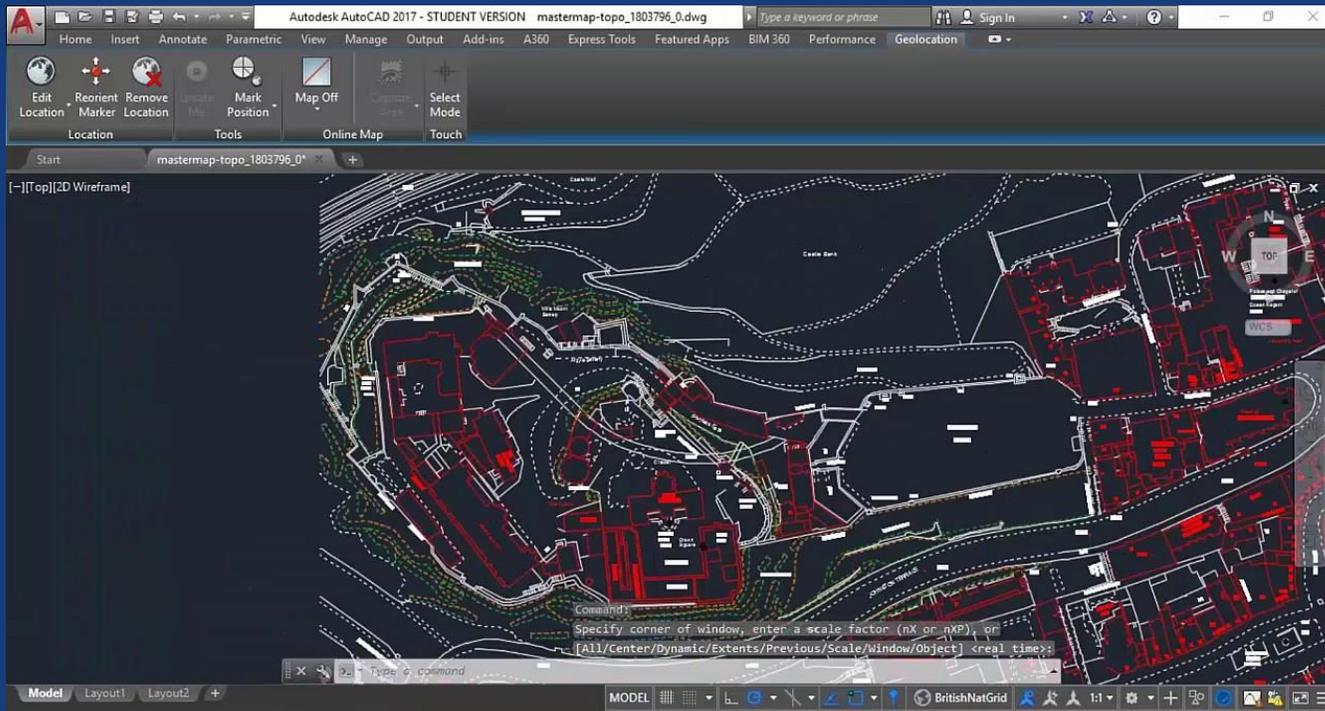
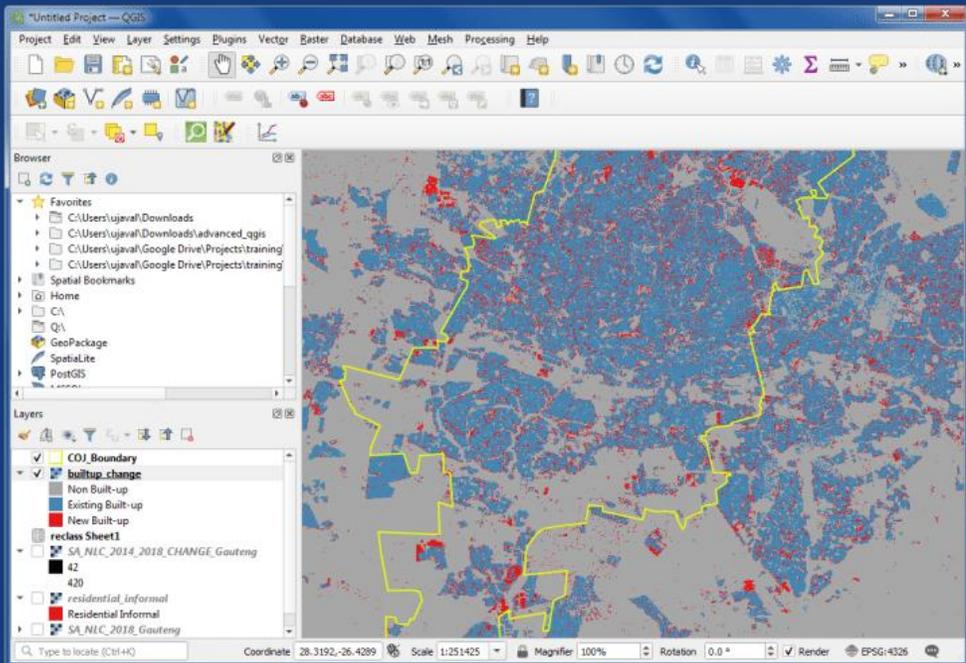
Digital Innovation and Digital Twins for Cities

Bruno Ávila Eça de Matos

City of Amsterdam, Netherlands

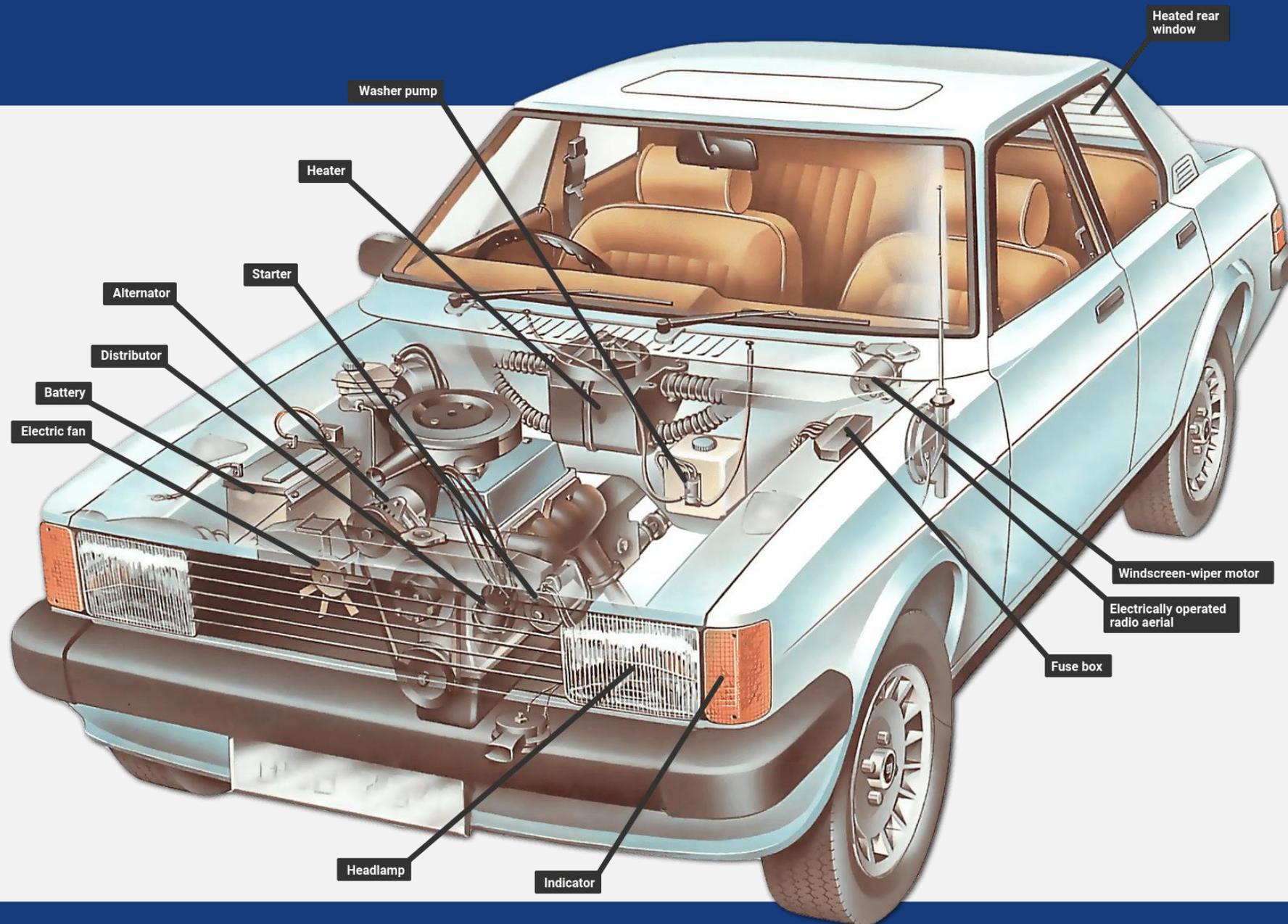
How we designed cities



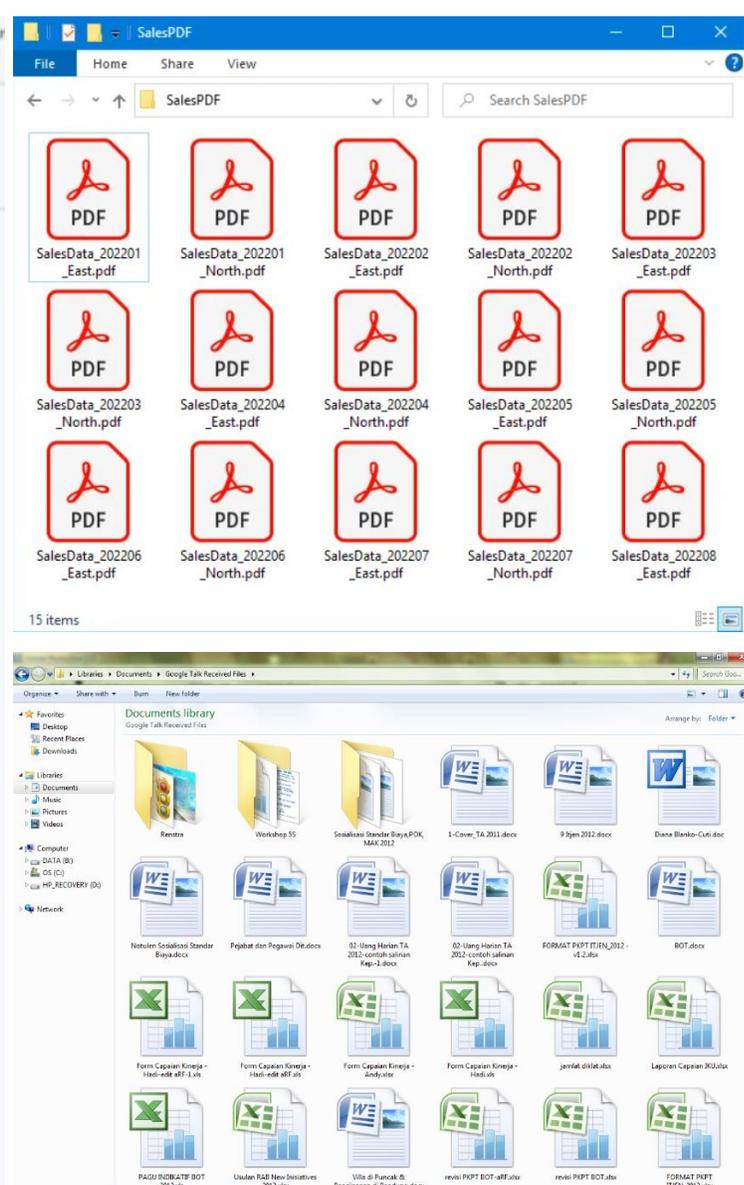
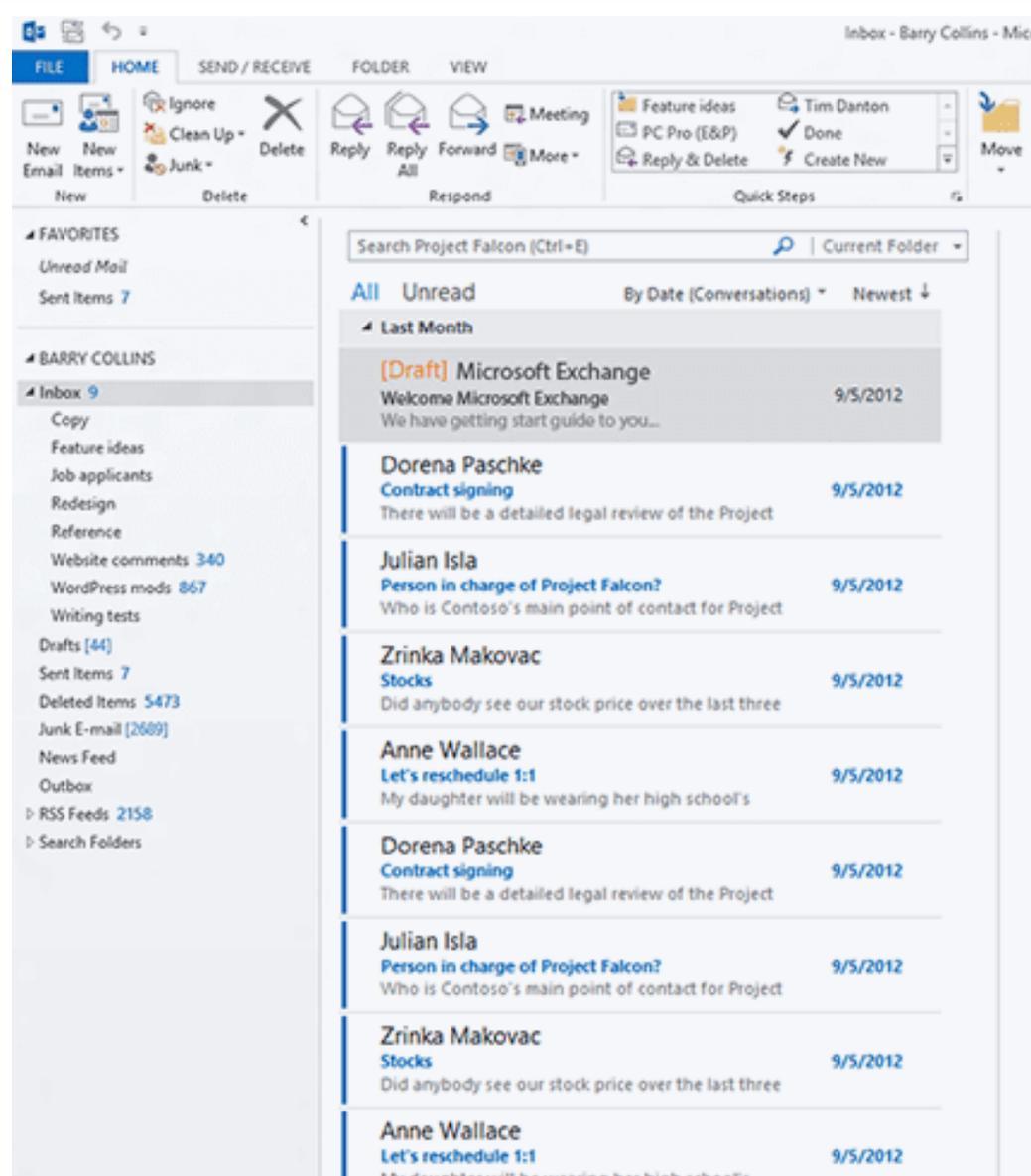


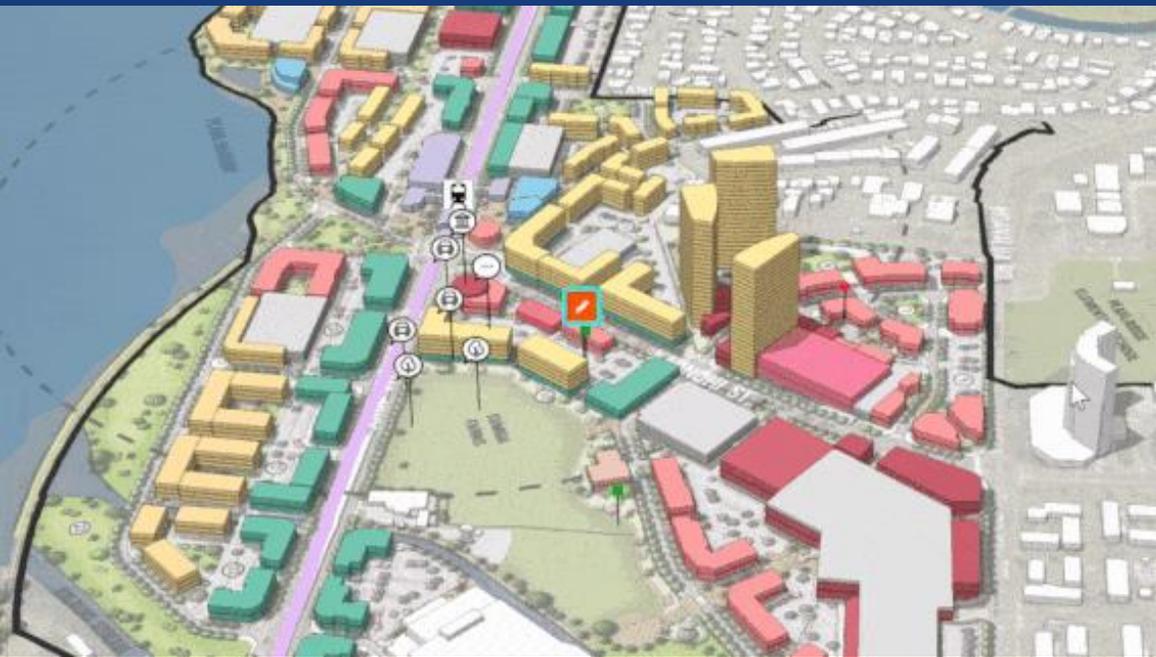
What is special about Digital Urban Planning?

Urban planning and design is already digital, right?



A digital mess...





The screenshot displays a software interface for architectural analysis. On the left, a 3D model of a building complex is shown. On the right, a dashboard titled 'Building analysis' provides key metrics and visualizations.

Building name	Building ID (% of GFA)	Gross Floor Area (m ²)	Built-up Area (m ²)	Building Height (m)	Number of Storeys	Required Green Area (m ²)	Required Parking Spaces
Complex Building 1	1001823	5799,95	2285,97	9,8	3	18382,24	1495,91

Building Use (Donut Chart):

- Residential: 57%
- Office: 22%
- Service: 12%
- Shop: 9%

Building Height (m) (Bar Chart):

- 9,8

A new generation of digital tools!



The rise of digital twins

2010's

Products/Industry
machines, vehicles



2020's

Cities
Traffic, Infrastructure

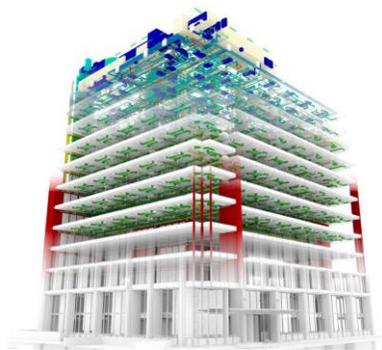


2002

Michael Grieves
Digital Twin Concept

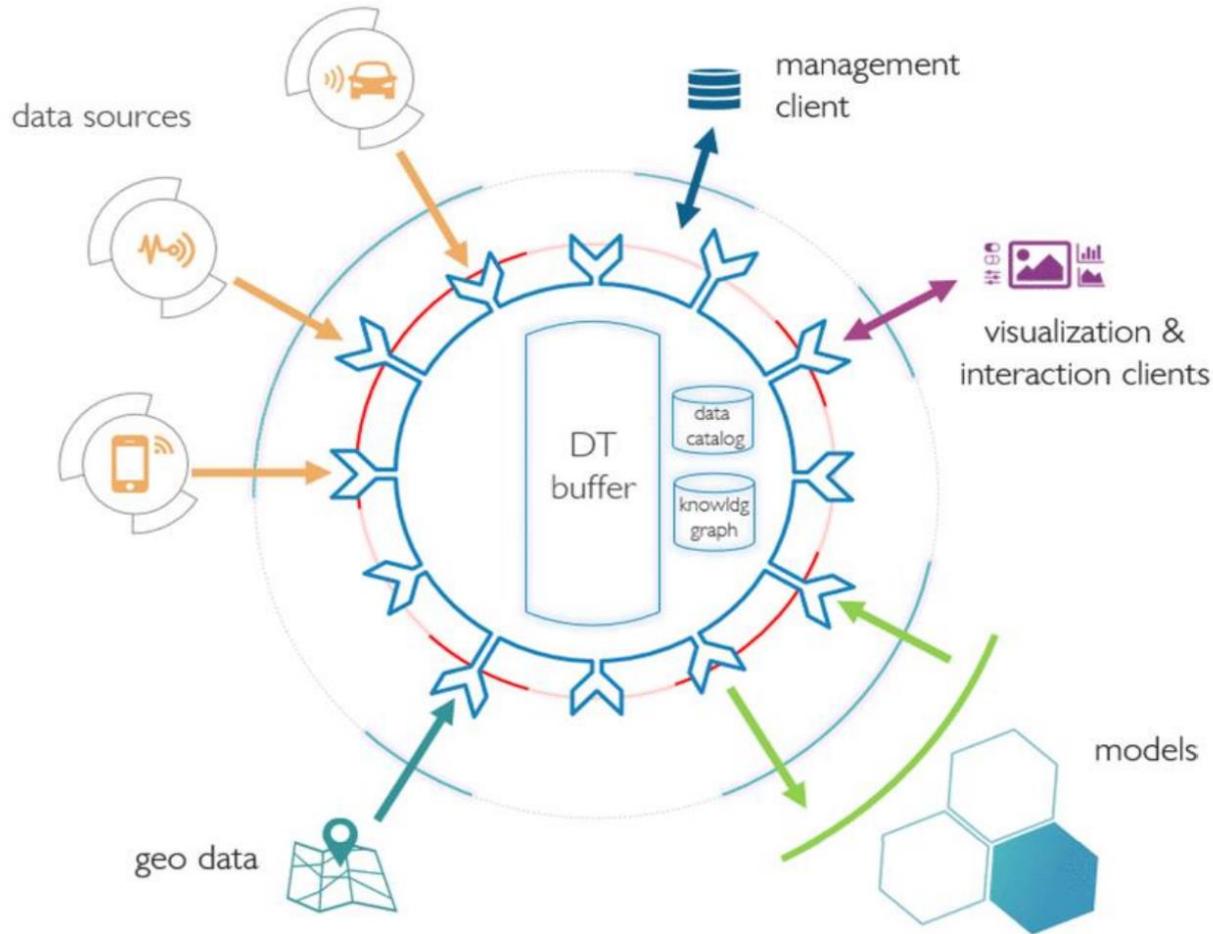
2016-
2020

Buildings
BIM, maintenance, monitoring



Now

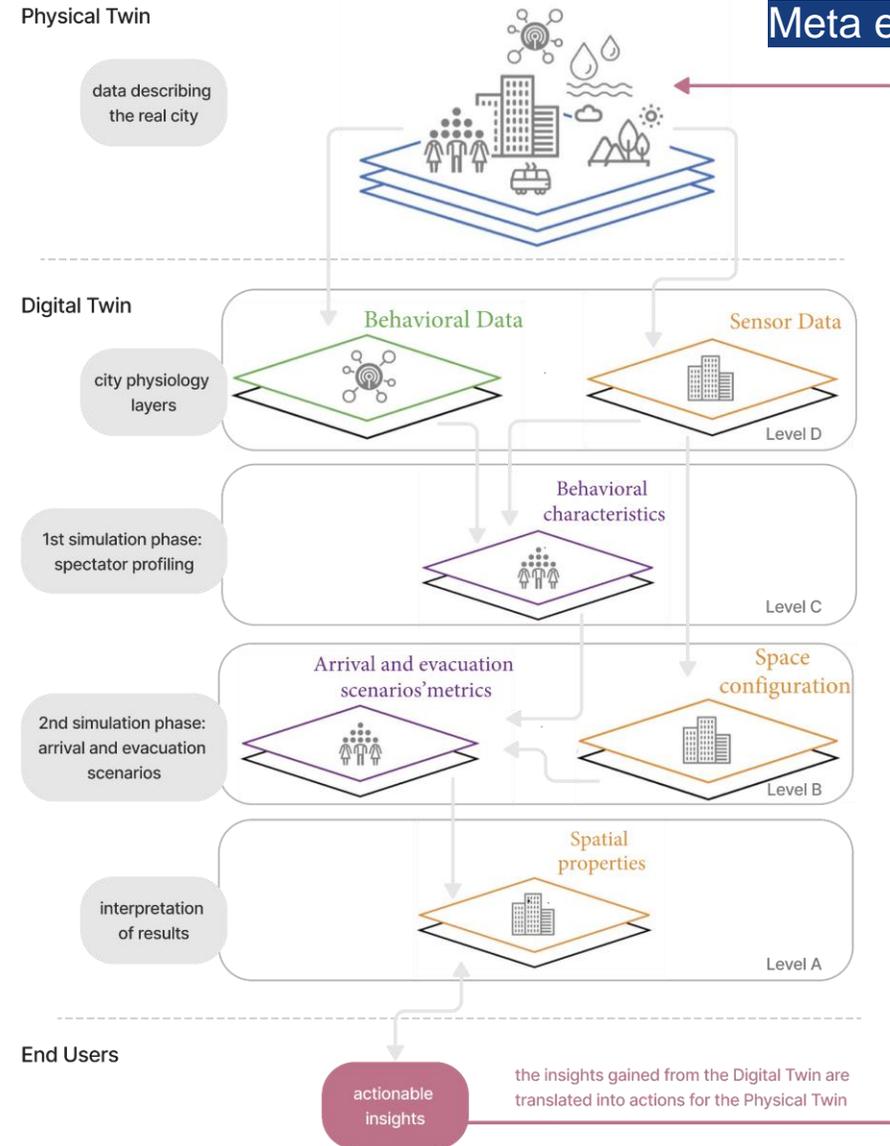
Digital Twin Frameworks



DUET T-Cell Architecture
Raes et al (2022)

City Physiology Modular Framework

Meta et al (2021)



End Users

actionable insights

the insights gained from the Digital Twin are translated into actions for the Physical Twin

334 digital twins

58 countries

search engines

newsletters

academic papers

white papers

company websites



ownership

accessibility

openness

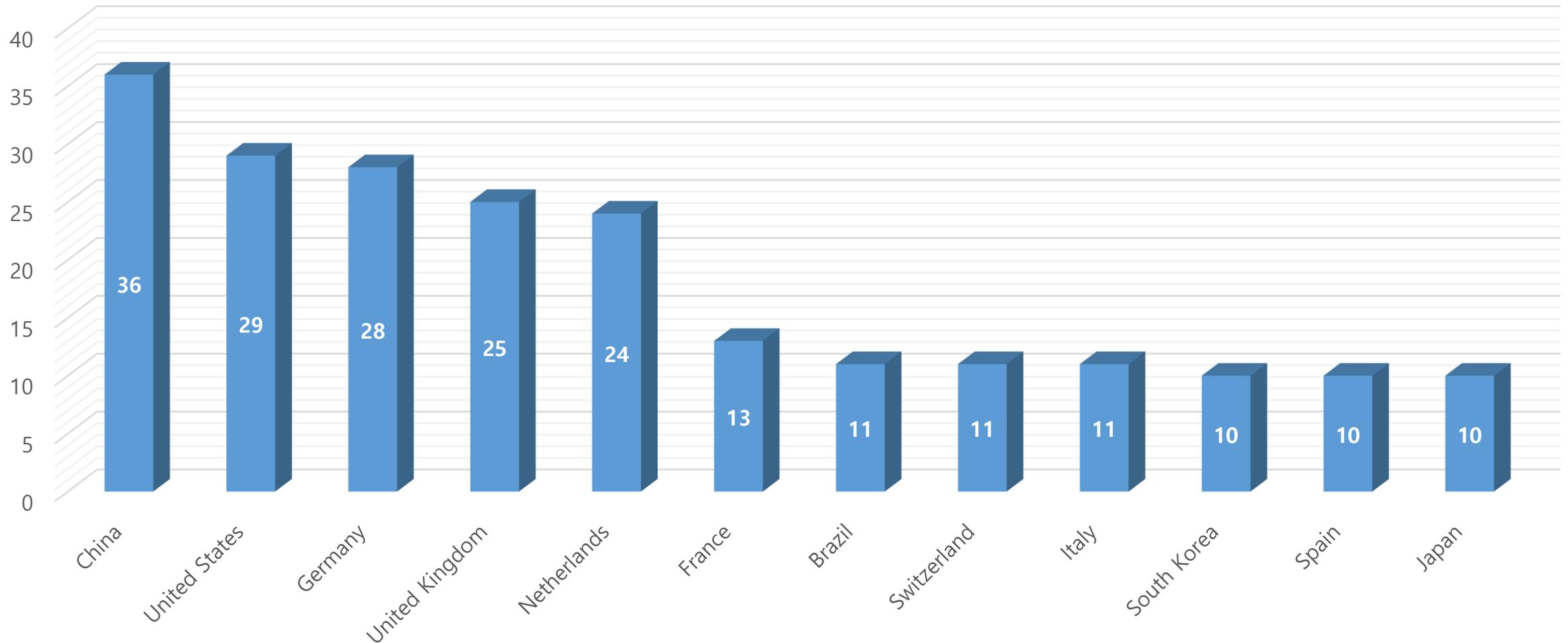
scale

operator

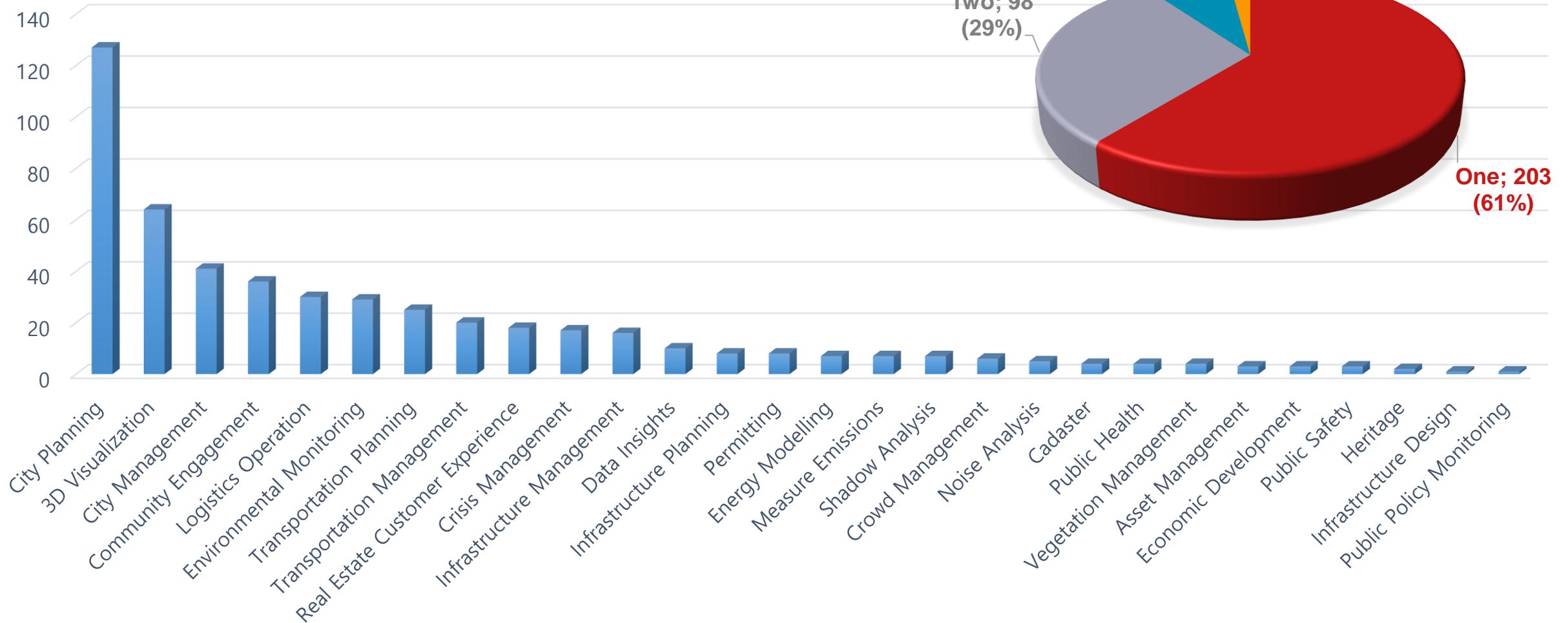
use cases

maturity level

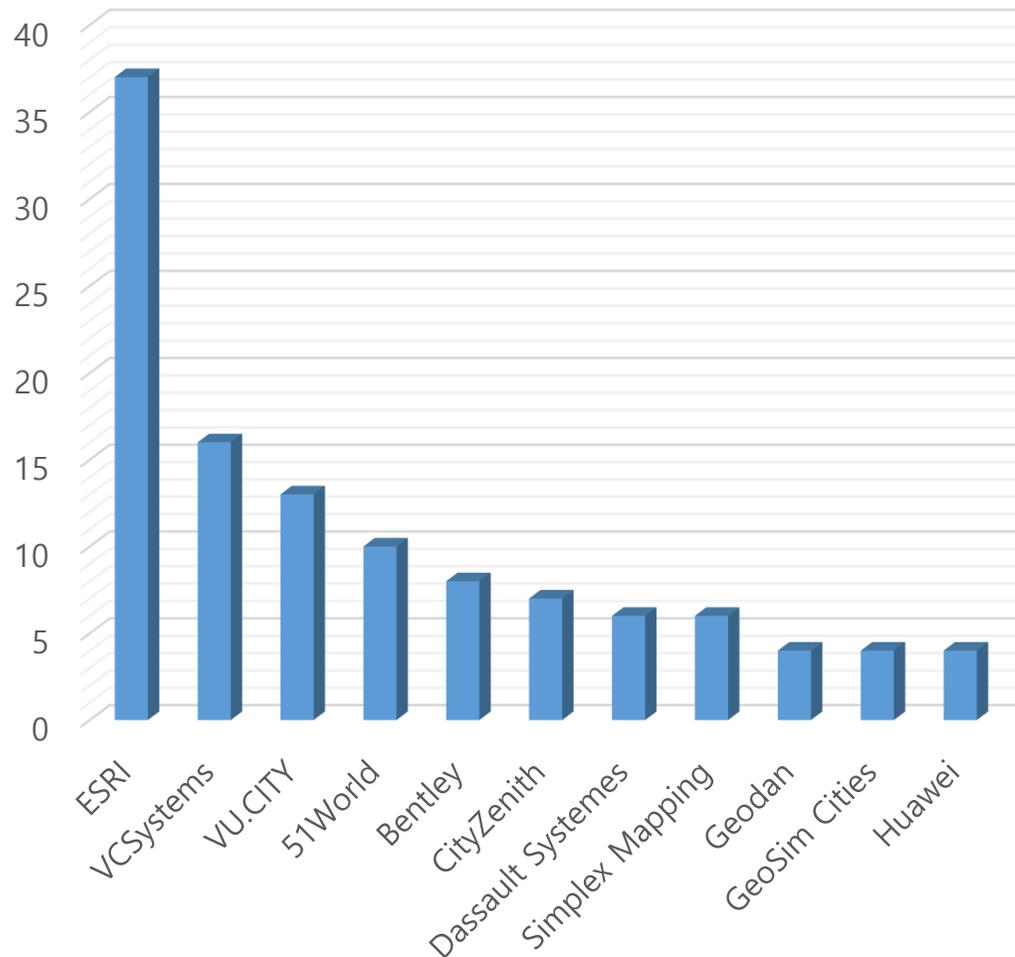
Number of identified digital twin initiatives



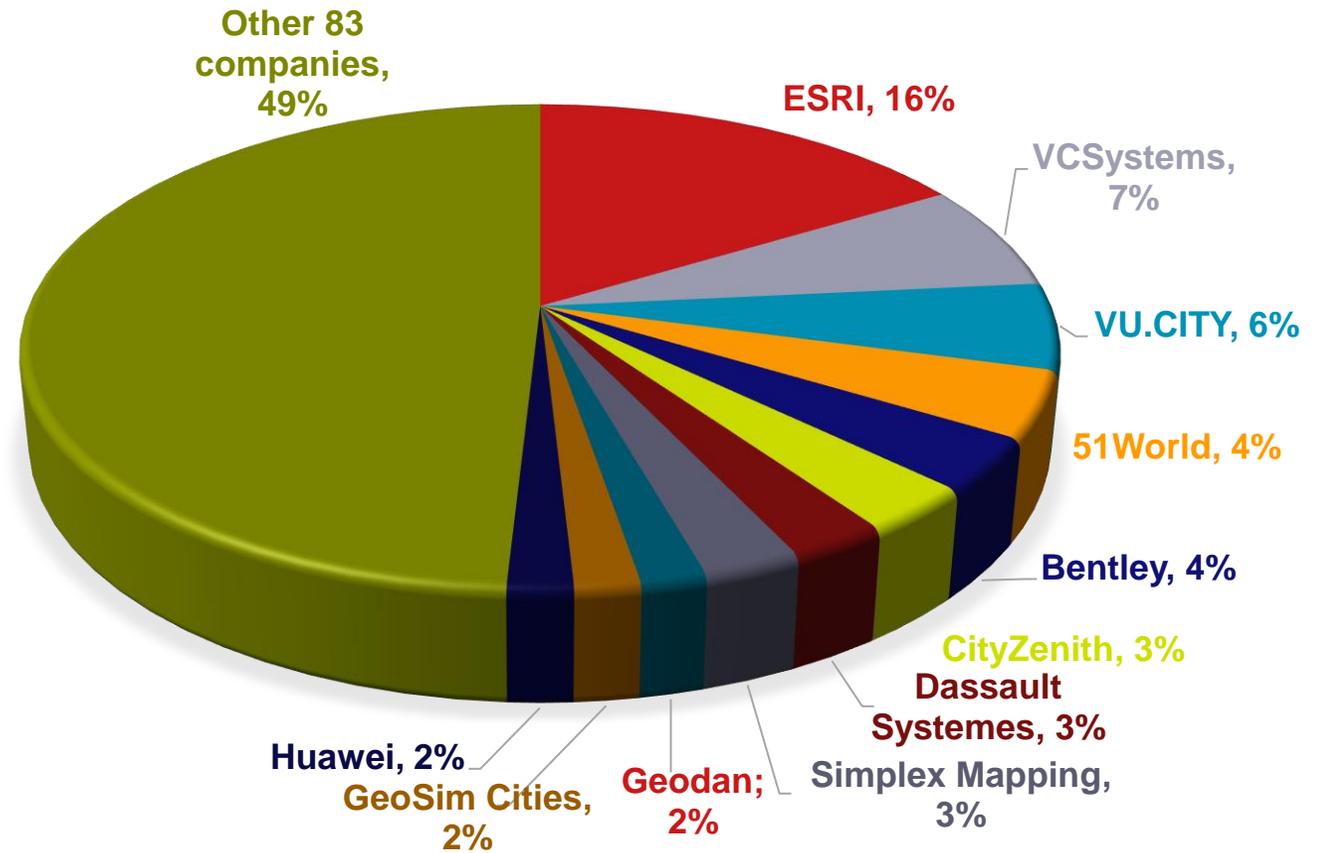
Number of identified use cases



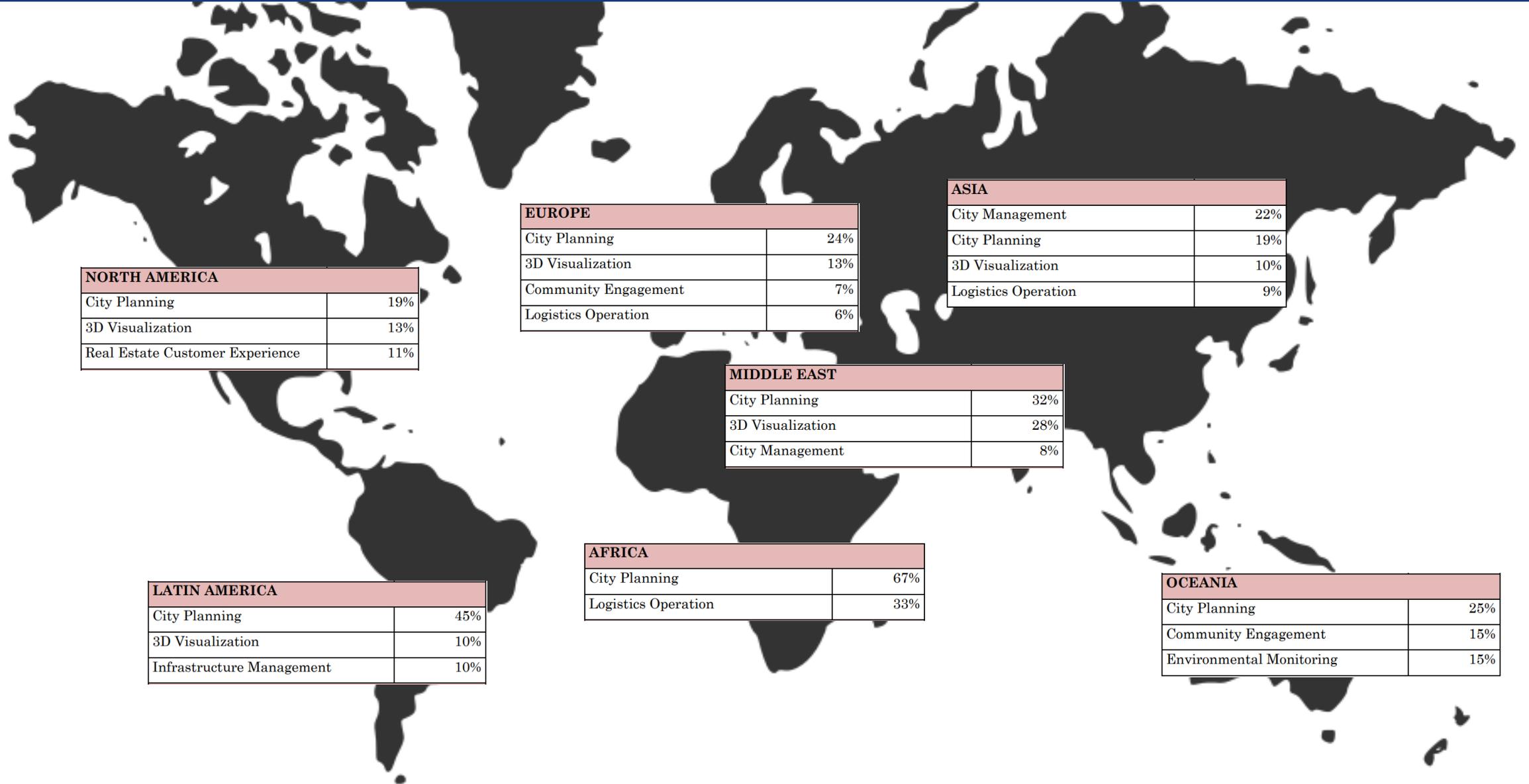
Company Ranking



Estimated market share



Region vs. Use Case



Dutch Digital Twin Ecosystem

operators

× Gemeente Amsterdam



ESRI

Geodan

TYGRON

ARGALEO

FUTURE INSIGHT

data owners

3D BAG by tudelft3d

× Gemeente Amsterdam



Gemeente Utrecht

Gemeente Rotterdam

Gemeente Groningen

Basisregistratie Ondergrond

data service providers

kadaster



Boom register.nl

OpenStreetMap

TOMTOM

PDOK

Publieke Dienstverlening op de Kaart

data users

public officials 

citizens 

engineers/architects 



Zuidoost



Centrum



Object informatie



Pand 0363100012171127

BAG ID	0363100012171127
Stadsdeel	Centrum
Wijk	Grachtengordel-Zuid
Buurt	Rembrandtplein e.o.
Bouwjaar	1898
Bouwlagen	0
Verblijfsobjecten	7

[Meer pand informatie](#)

Adressen

- Rembrandtplein 17
- Rembrandtplein 17-H
- Rembrandtplein 17-1
- Rembrandtplein 17-2

DIGITAL URBAN PLANNING LAB

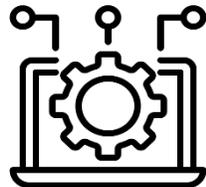
- Community Advisor
- Software Architect
- Digital Urban Planner
- Scrum Master
- Product Owner
- Service Designer
- Business Analyst
- Digital Artist



Digital Urban Planning Lab

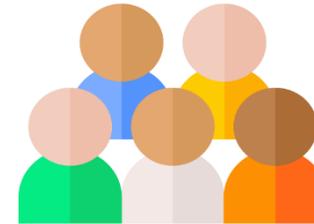


Create Impact



Lab Products

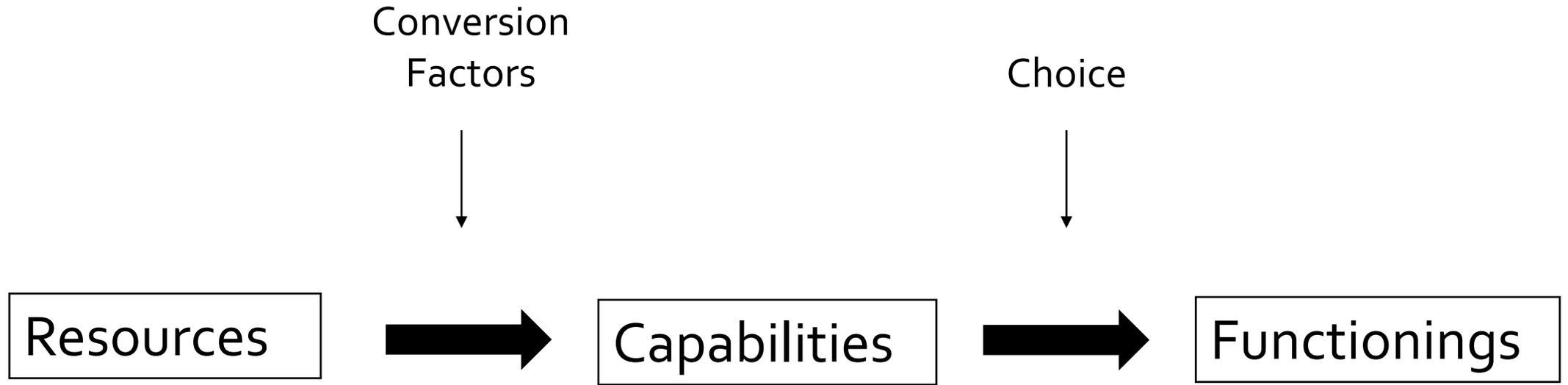
building capability
in the process



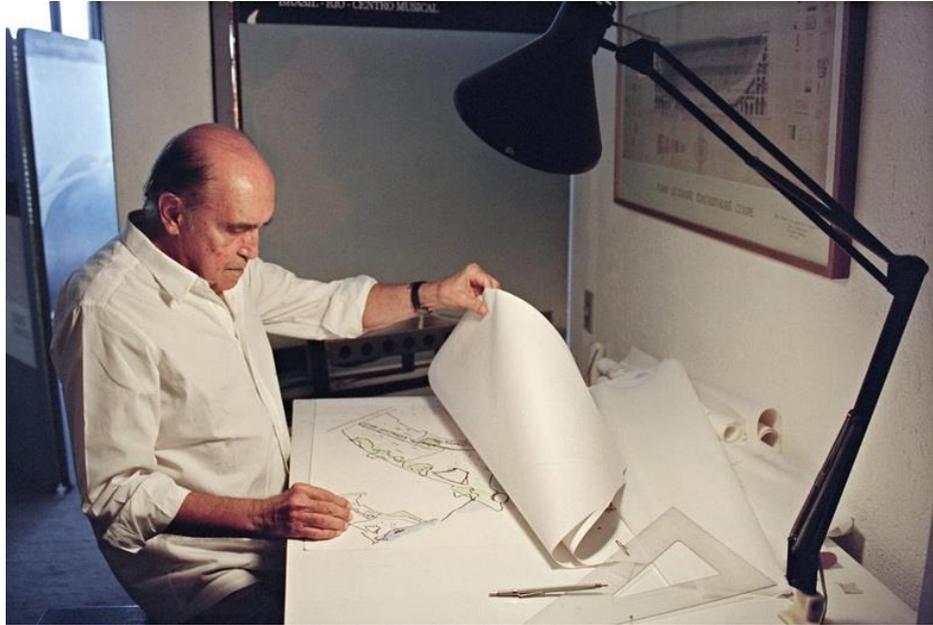
Amsterdammers



Input/Feedback



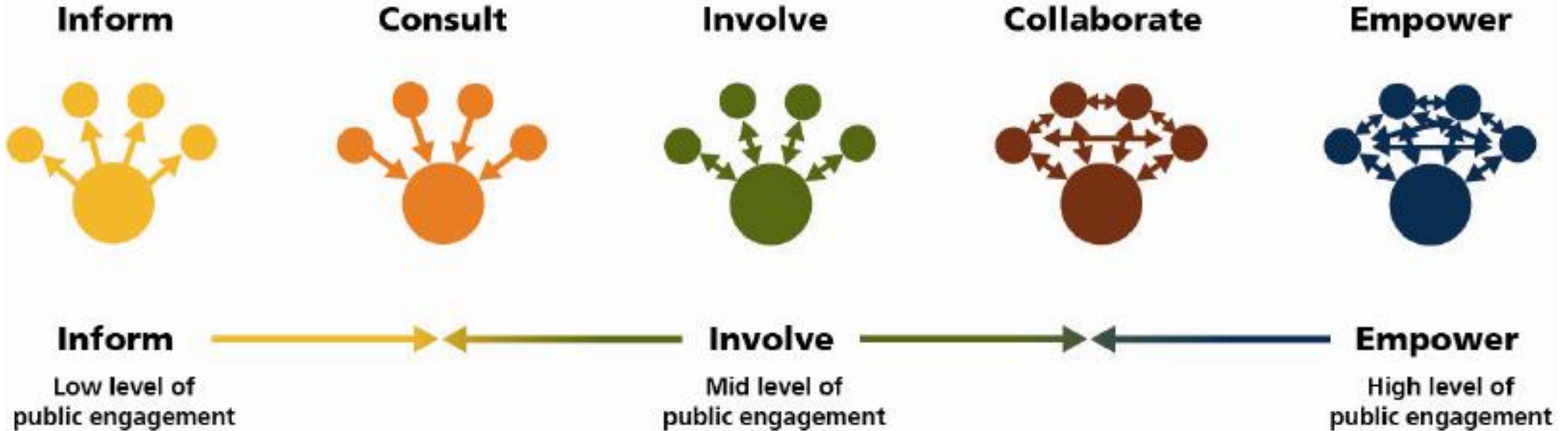
But what is capability?



Design is power!



Technology as a tool for community empowerment

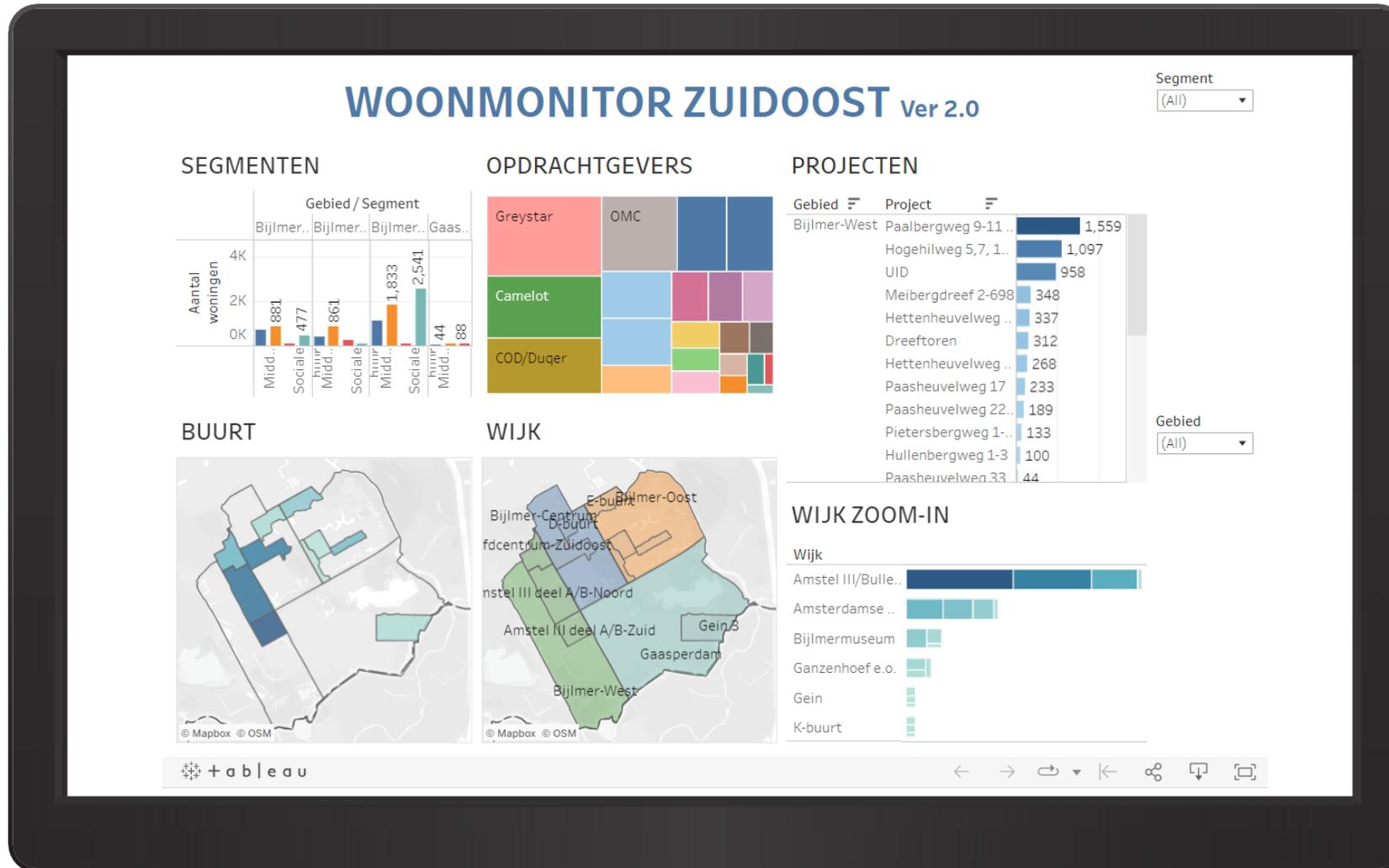




People at the center of innovation

Augmented Reality for Participation





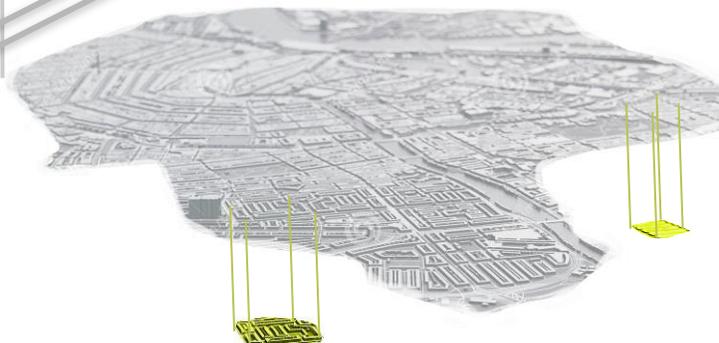
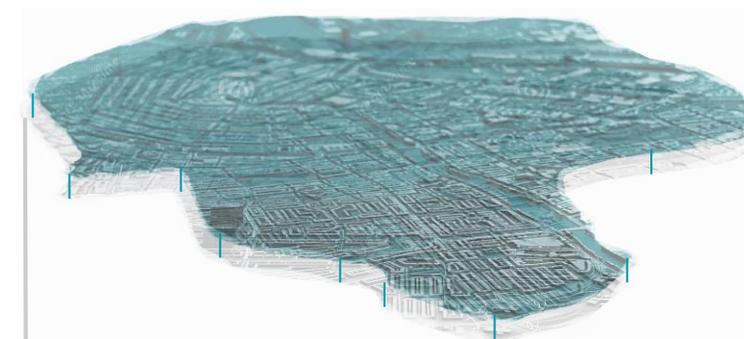
Vision

Epic #1
Gebiedsontwikkeling Monitor
>stadsbreed >overzichtelijk

e.g. Amsterdam in de Gouden Eeuw, Zuidoost in jaren 80.



Past



Future

e.g. Amsterdam Omgevingsvisie 2050

Data

Epic #3
Digital Twin Ecosystem
>predictive >catalyzer

Epic #2
Digitale Participatie
>lokaal >inzichtelijk

BEDANKT!



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City of Amsterdam

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