

To facilitate successful ecosystems for smart city development

Johan Ödmark

안녕하세요

About me!

Redefining the smart city concept

Ecosystems...rather than systems

Designing support for innovation

Enable Innovation culture

Be open and honest about your problems and needs

The Smart City

Smart?



Construction and real estate



Mobility



Digitalization



Energy

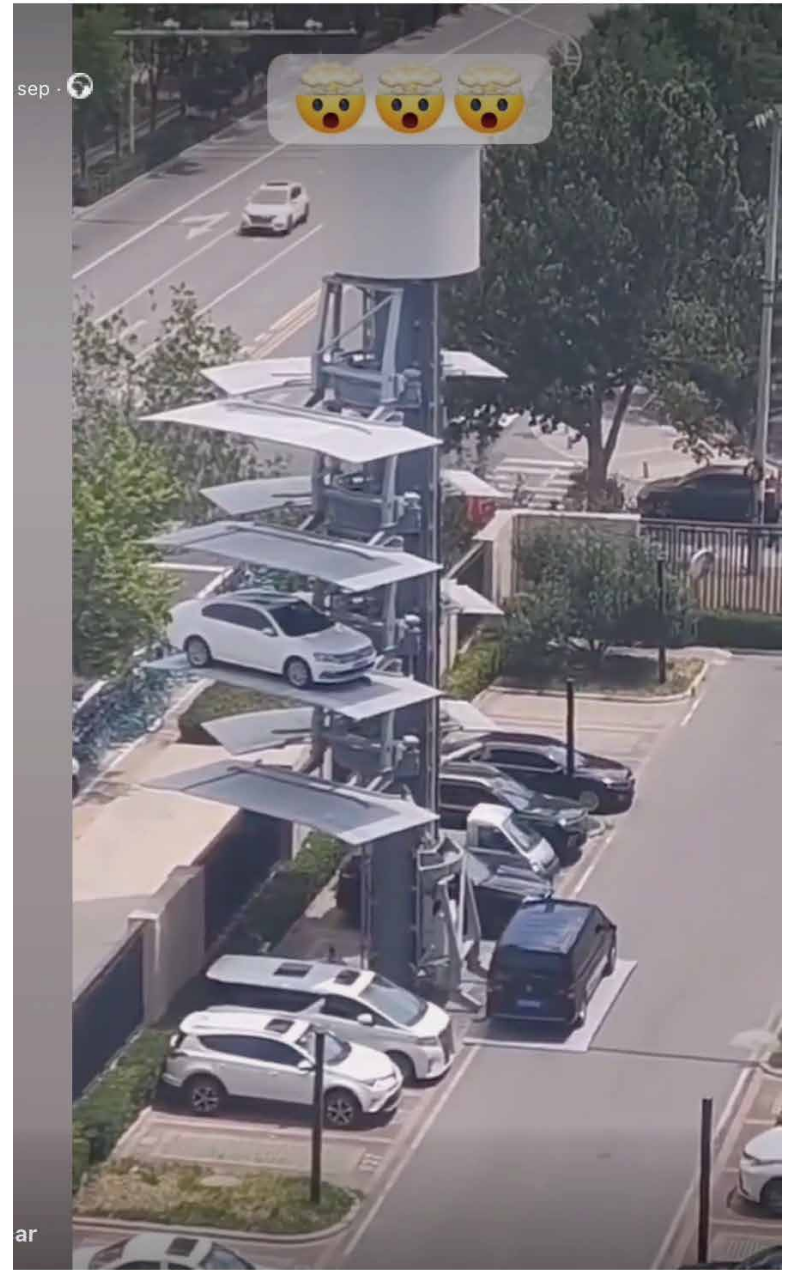


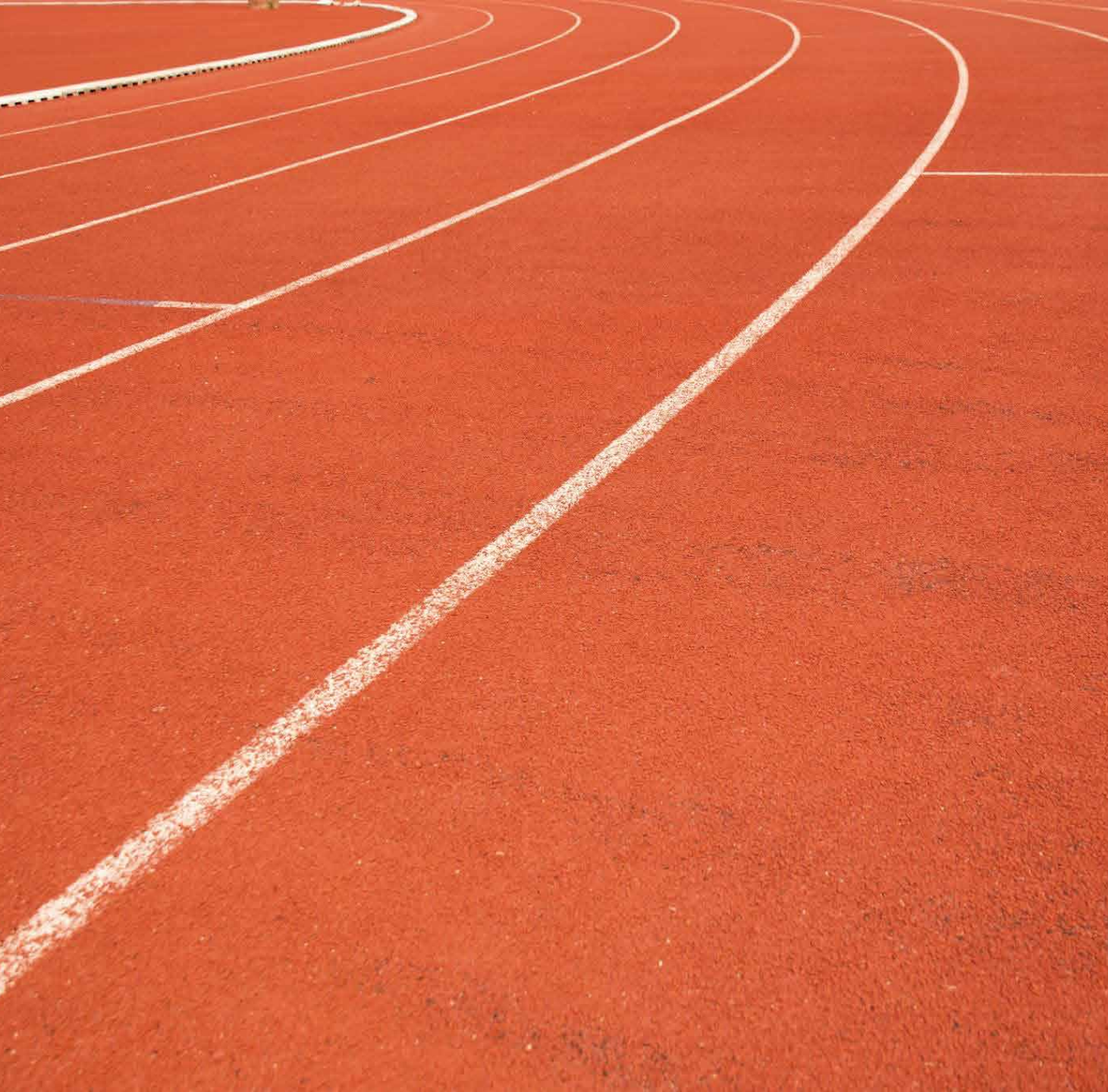
Water



Recycling and waste management







How do 'smart' solutions meet the most important challenges?





An aerial, high-angle photograph of a city intersection at night. The image is filled with vibrant light trails from cars and buses, creating a sense of motion and energy. The streets are illuminated with various colors, including red, blue, and white. In the center, a large, modern building with a blue facade is visible. The surrounding area includes green spaces with trees and other urban structures. The overall atmosphere is one of a bustling, modern city.

Let's create the smart and **liveable** city!

How to understand the
support system for
innovation!







An ecosystem is **not** a system

An **ecosystem** is a big puzzle of actors and support. An ecosystem cannot be controlled.

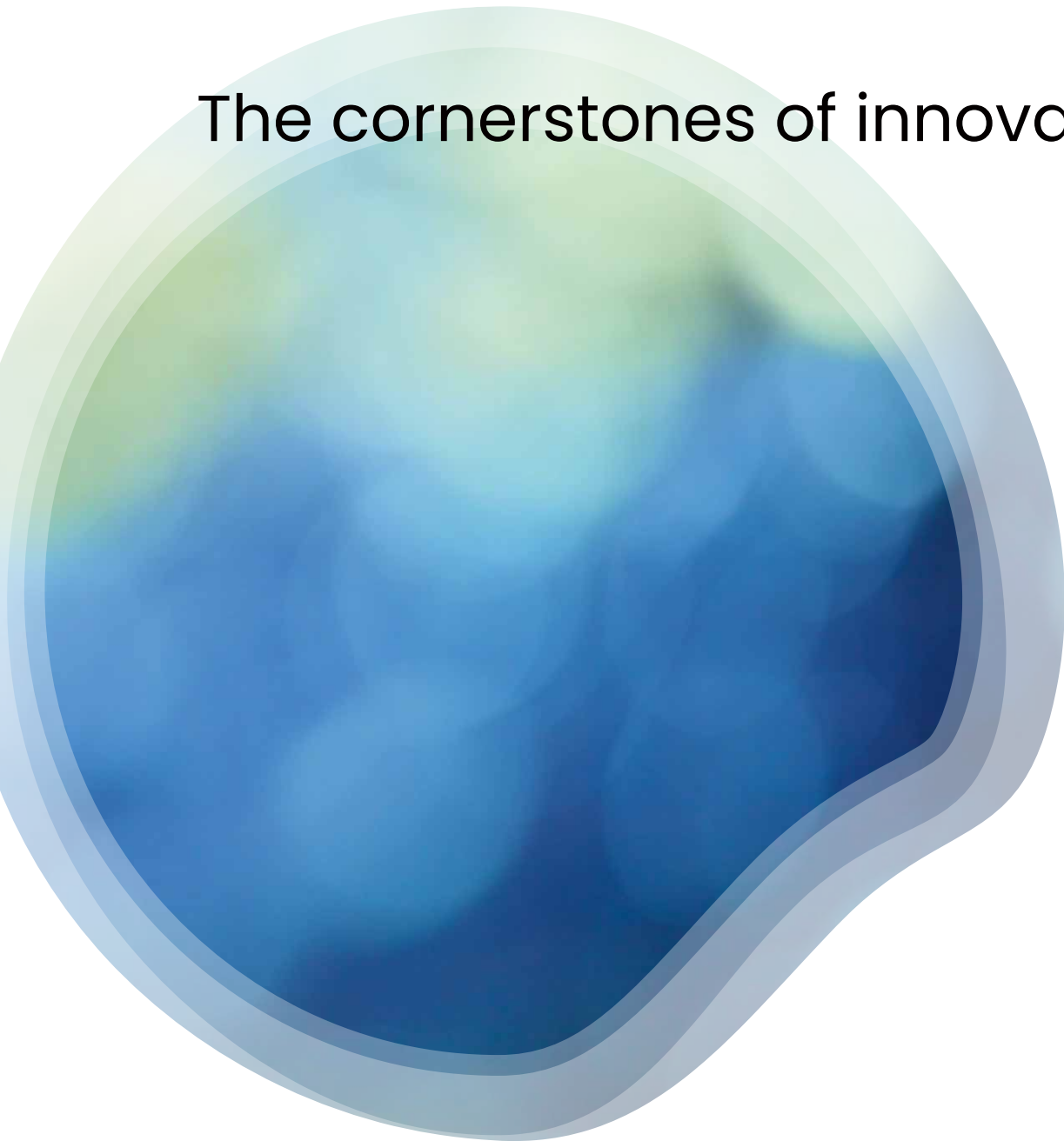
The **coordinating** role is important in an ecosystem.

Who can offer universities, companies and the public sector the **best tools for collaboration and utilization?**



How to design a support system for innovation?

The cornerstones of innovation support



TRANSFORMS IDEAS
FROM RESEARCH INTO
STARTUPS OR
UTILIZATION



BUSINESS
DEVELOPMENT
SUPPORT



INNOVATION
FACILITATION



ECOSYSTEM
COOPERATION



COMMUNITIES AND
INFRASTRUCTURE



How to benchmark and develop innovation support?

Peer Review and Peer Learning – a Swedish example



The result: improved capabilities within

Leadership

The team

Strategic development

Capacity building

Business Development support

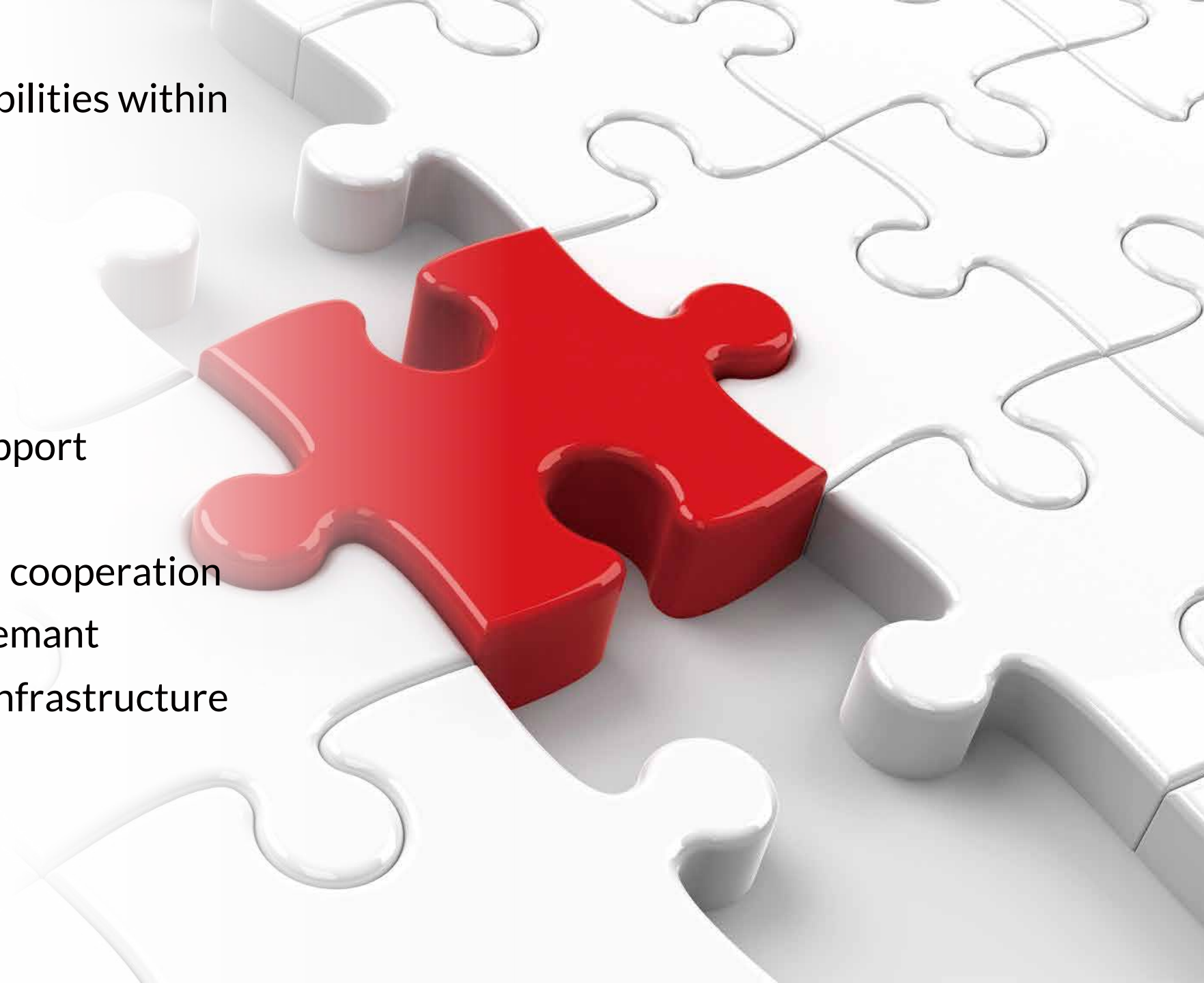
Facilitating innovation

National and international cooperation

Program & project management

Innovation environment, infrastructure
& service

Cooperation with others...





We are smarter together. So let's team up!

What is Innovation Culture?

Look for:

Lack of prestige

Agile leadership

Non-hierarchical organizations
and collaborations

Trust





Culture eats technology
for breakfast

All you need is

TRUST



Basics

Good and accessible higher education, a functioning market economy and an effective welfare system.

Innovation Culture

Sharing is caring, non-hierarchical structures, lack of prestige. Trust!

Support

Market-complementary support for startups and scaleups in different phases

Innovation needs open borders, trust and creative collaborations. More so than ever...



Don't just describe visions,
goals and processes.

Be open and honest about
your problems and needs.



We need

...to be a scaleup nation as well as startup nation.

...more support in early and in scaling phases.

...more sharp collaborations between startups/scaleups and large corporations and public sector.

...university collaboration to reach out to SME:s, startups/scaleups – not just "industry".

...incentives for universities to participate in collaboration and utilization.

...to understand the very uncertain economic situation.





감사해요

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